1. (Amended) A method for controlling a computer with recorded information of a compact disk, comprising;

embedding a unique code, which does not contain routing information, in recorded information of the compact disk, the unique code in close association with vendor information, such that the unique code will be output during normal playback of the compact disk and within the video/audio bandwidth thereof;

extracting the unique code with an extractor during output of the recorded information to a user at a user location disposed on a network during normal playback of the compact disk;

in response to extracting the unique code, transmitting the unique code to a remote location on the network in accordance with routing information accessible at the user location, wherein the vendor information is returned to the user location for processing.

6. (Amended) A method for controlling a computer with recorded information of a compact disk, comprising:

embedding a unique, which does not contain routing information, code in recorded information, the unique code in close association with vendor information, such that the unique code will be output during normal playback of the compact disk and within the video/audio bandwidth thereof;

extracting the unique code with an extractor during output of the recorded information to a user at a user location disposed on a network during normal playback of the compact disk;

in response to extracting the unique code, transmitting the unique code to an intermediate location disposed on the network in accordance with routing information of the intermediate location stored at the user location;

performing a matching operation at the intermediate location with the unique code to return to the user location matching vendor routing information of a